



# LUXLIGHTS

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## What are Permanent Outdoor Lights?

Permanent outdoor lights are made to stay up all year. Unlike regular holiday lights, they are weatherproof and last a long time. You can use them for different holidays or just to make your home look nice year-round, without needing to take them down after each event.

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## How do Permanent Outdoor Lights work?

These lights are attached to your home in a way that hides them when not in use. There are no messy cords or wires. You control the lights with a smartphone app, allowing you to change colors and patterns. You can set them for different holidays or events, making them customizable and fun.



# Why Choose Permanent Outdoor Lights?

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Below are some reasons why permanent lights are so popular

## **No More Hassle**

They stay up year-round, so no need to hang them every year.

## **Save Money**

They last longer and lower electricity bills since they're energy-efficient.

## **Weather-Resistant:**

Built to handle all weather conditions.

## **Versatile**

Perfect for holidays, birthdays, or just to light up your home.

## **Safe:**

Permanent lights are safer with less chance of overheating or wiring issues.

## **Year-Round Charm**

They keep your home looking festive or stylish all year long.



# Holidays

Light Up with Permanent Outdoor Lights

Permanent outdoor lights can help celebrate all year long, not just at **Christmas** or **Halloween**. Here are some ways to use them for other holidays

4th of July

Light up your home in red, white, and blue for a patriotic celebration.

MEMORIAL DAY

Soft white lights create a respectful, calm mood.

HAPPY HANUKKAH

Shine blue and white lights for eight nights of tradition.

HAPPY Valentines DAY

Set your lights to red or pink for a romantic atmosphere.

HAPPY ST. PATRICK'S DAY

Turn your home green to join in the Irish fun.

Happy EASTER

Use pastel colors like pink, blue, and purple to match the holiday spirit.

Happy New Year

Set your home aglow with sparkling gold, white, or silver to welcome the new year.



# Everyday Events Permanent Outdoor Lights

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Permanent lights aren't just for holidays—they're great for everyday celebrations too. Here are some ideas:

## **Birthdays**

Set the lights to the birthday person's favorite colors to make their day special.

## **Game Days**

Support your team by lighting your home in team colors.

## **Gender Reveal Parties**

Pink and blue lights are a fun way to share the big news.

## **Father's Day**

Blue lights for Dad will make his day special.

## **Mother's Day**

Pink lights can make this important day even more happy for mom.

## **Permanent Outdoor Lights for Everyday Fun!**

You don't need a holiday or event to enjoy permanent lights. They can brighten any evening, whether it's a family dinner or a quiet night at home. You can set them to soft white for a peaceful glow or use fun colors for a playful atmosphere. With permanent lights, every day can feel a little more.....

*Magical*



# Traditional VS Permanent Outdoor Lights

## Traditional Christmas Lights: Pros and Cons

For many families, decorating with traditional Christmas lights is a fun part of the holidays. However, these lights come with some downsides to think about.

### Pros

- **Affordable:** These lights are budget-friendly and easy to find.
- **Simple to Use:** Just plug them in, and you're good to go.
- **Customizable:** You can choose from different lengths, colors, and styles to suit your taste.
- **Versatile:** Use them inside or outside on trees, windows, or roofs.
- **Classic Look:** They give your home that cozy, old-fashioned holiday vibe.
- **Reusable:** With care, you can use them year after year.
- **Compact:** They're easy to store after the season is over.

### Cons

- **Time-Consuming:** Putting them up and taking them down takes effort.
- **Risky:** Climbing ladders to hang them can be dangerous.
- **Tangled Wires:** They often get tangled, making setup frustrating.
- **Bulb Issues:** Incandescent bulbs burn out quickly and need replacing.
- **Weather Damage:** Bad weather can damage the lights, leading to more costs.
- **Drooping:** If not hung right, they can sag and look messy.



# Traditional VS Permanent Outdoor Lights

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## Permanent Outdoor Lights: Pros and Cons

Permanent outdoor lights have become a popular option for people looking to decorate their homes without the yearly hassle. These lights stay on your house all year, and you can change their colors and patterns with ease. Let's look at the pros and cons of permanent lights.

### Pros

- One-Time Setup: Once installed, they stay up, so no more ladders each year.
- Durable: Made to last through rain, snow, and wind.
- Energy-Efficient: Most use LED lights, which save electricity.
- Saves Money Long-Term: Though expensive at first, you won't need to buy new lights or hire installers every year.
- Customizable: Change colors, patterns, and brightness with your phone.
- Year-Round Use: Use them for holidays like Halloween or to light your home at night.
- Safer: No need for yearly ladder climbs.
- Boosts Curb Appeal: Permanent lights can make your home look more appealing.
- App Control: Easy to turn on or off and change settings from your phone.
- Low Maintenance: Once installed, they require little care.

### Cons

- Expensive at First: The initial cost is higher than that of regular lights.
- Hard to Install: Setup can be tricky without professional help.
- Less Flexible: Changing the design later can be costly.
- Lacks Tradition: Some people miss the yearly change of light



# DIY VS Professional Installation

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## How To Install DIY Permanent Outdoor Lights

If you like doing home projects and don't mind spending some time on it, you can install permanent Christmas lights yourself. Here's a simple guide to help you get started.

### Step 1: Gather Your Supplies

You'll need the following:

- **12V LED Lights:** These will be placed along your roof or house.
- **Controller:** This lets you turn the lights on/off and change colors.
- **Power Supply:** This provides electricity for your lights.
- **Channel:** Holds the lights in place on your house.
- **Drill and Screws:** For attaching the lights and channels.
- **Ladder:** To reach higher parts of your home.

### Step 2: Test the Lights

Before installing, lay the lights out on the ground and test everything. Make sure they all work to avoid problems later.

### Step 3: Connect the Power Supply

After testing, connect the LED lights to the power supply. Be sure to connect the positive, negative, and data wires correctly.

### Step 4: Attach the Controller

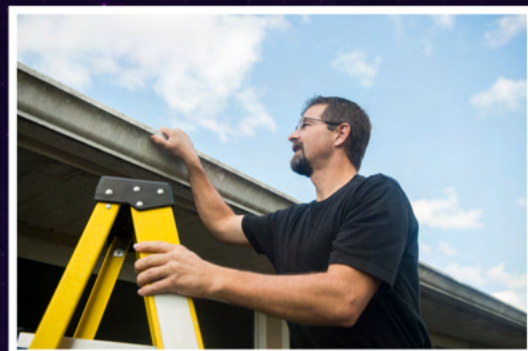
Connect the data wire to the controller. This lets you control your lights' colors and patterns. Test everything again to ensure it's working properly.



# DIY VS Professional Installation

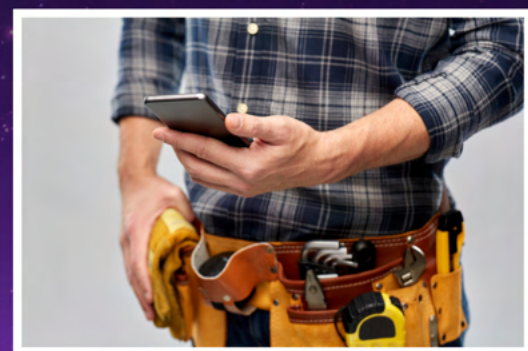
## Step 5: Install the Lights

Now it's time to put the lights on your house! First, attach the channels securely using the drill and screws. These channels will hold your lights in place. Once the channels are attached, place the LED lights inside, spacing them evenly. To make the lights shine softer, point them down; for a brighter effect, point them outward.



## Step 6: Final Check

After installation, check if the lights work properly. If any are dim or flickering, adjust the connections or power. Once everything looks good, you're all set to enjoy your permanent Christmas lights for many holidays!



## Pros of DIY Permanent Outdoor Lights

### Here are some reasons why DIY is a great choice:

- **Save Money:** Installing the lights yourself costs less than hiring a pro.
- **Full Control:** You can decide exactly how you want the lights to look and work.
- **Personal Satisfaction:** It feels great to complete a project on your own.

## Cons of DIY Permanent Outdoor Lights

### However, there are also some downsides:

- **Time-Consuming:** Installing the lights yourself can take a lot of time.
- **Difficult:** Mistakes can be hard to fix if you're new to this.
- **Safety Risks:** Working with ladders and electricity can be dangerous.
- **No Warranty:** If something breaks, you'll have to repair it.



# Professional Installation of Permanent Outdoor Lights

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If DIY sounds too hard, you can hire a professional. Here's what to expect:

## Step 1: Choose a Company

Find a company that specializes in installing permanent lights. Read reviews and make sure they offer a free consultation.

## Step 2: Plan the Installation

The company will help you plan where the lights will go and what features you want. They'll handle all the details for you.

## Step 3: Installation Day

The professionals will bring everything they need, install the lights, set up the controller, and test the system. It usually takes only a few hours.

## Pros of Professional Installation

- **Expert Work:** They know how to do the job safely and quickly.
- **Saves Time:** Professionals can finish the installation in just one day.
- **Warranty:** Many companies offer a warranty, so repairs are covered.
- **Free On-Site Consultation:** Shows you their lights/app so you know exactly what you are getting.

## Cons of Professional Installation

- **Higher Cost:** It's more expensive than doing it yourself.
- **Less Control:** You may have less say in the process.
- **Scheduling:** You have to work around the company's availability.



# Permanent Outdoor Lights: What You Need To Know Before Buying

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Picking the best permanent outdoor lights can be both fun and a little confusing. With so many choices, it's normal to feel unsure about which lights will work best for you and give you the most for your money.

## Don't worry!

You're not alone in this. We're here to help you every step of the way. By knowing a few important things, you can make the process easier. At Lux Lights, we focus only on permanent outdoor lighting, and we're ready to help you choose the perfect lights for your home.

## Key Topics to Think About:

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### Cost

The price of permanent outdoor lights varies based on your home's size and location. For exact costs, talk to our lighting experts or check our website for prices.

### Versatility

Good lights should work all year, not just during the holidays. They should have many color options and patterns.

### Placement

How you space and place your lights can change how they look. You can highlight your home's design or set different moods with your lights.

### Warranty

Always pick a company that offers a strong warranty. At Lux Lights, we provide a lifetime warranty for both materials and work.

### Durability

Choose lights that last a long time. **Our lights** last up to 100,000 hours, which is longer than most others.



# How Much Do Permanent Outdoor Lights Cost?

The cost below represents the pricing for 100 linear feet of installed lights.

## Do-It-Yourself Permanent Outdoor Lights

- Price Range: **\$350–\$3,000**
- This price covers lights, adhesives, and tools for a DIY setup. The cost depends on the type of lights and whether you choose a track system or leave the wires exposed.

## Professionally Installed Single LED Outward-Facing Permanent Outdoor Lights

- Price Range: **\$1,500–\$3,000**
- These simple outward-facing lights are bright but don't look as polished. They're cheaper because no track system is used, and holes are drilled into gutters, exposing the lights to weather.

## Professionally Installed Single LED Downward-Facing Permanent Outdoor Lights

- Price Range: **\$2,000–\$3,500**
- These lights use a track system to avoid damaging gutters and can be used for Christmas lights. However, with just one LED, they can't light up the house much.

## Professionally Installed RGB 3 LED Downward-Facing Permanent Outdoor Lights

- Price Range: **\$2,500–\$4,000**
- These lights shine onto the walls but lack true white light, making them less useful for home lighting.

## Professionally Installed RGBWW 6 LED Downward-Facing Permanent Outdoor Lights

- Price Range: **\$3,000–\$4,500**
- These lights offer millions of colors and true white, making them ideal for high-end home lighting.



# Are Permanent Outdoor Lights Worth It?

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## Pros and Cons of Permanent Outdoor Lights

Permanent Outdoor lights can be a great addition to your home, but they also have some drawbacks. Here's a quick look at the good and the bad.

### Pros:

- **No More Ladders:** Once installed, you never need to climb a ladder to put up or take down lights. It's safer and easier.
- **Saves Time:** No more untangling wires or checking for broken bulbs every year.
- **Long-Lasting:** These lights are built to handle tough weather and last for years.
- **Energy Efficient:** Most permanent lights use LED bulbs, which save energy and last longer.
- **Customizable:** You can change colors and patterns to fit different holidays and events.
- **Adds Home Value:** Permanent lights can make your home more appealing to buyers.

### Cons:

- **Upfront Cost:** They cost more than regular Christmas lights.
- **Professional Installation:** You usually need an expert to install them, which adds to the cost.
- **Fixed Placement:** Once installed, you can't easily move the lights to a new spot.
- **Not for Everyone:** If you enjoy the tradition of hanging lights, you might miss that with permanent ones.

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## Are They Worth It?

If you want to save time, avoid ladders, and have lasting lights, permanent Christmas lights could be a great option. But if you're on a budget or enjoy the holiday light tradition, they may not be the best choice for you.



# LUXLIGHTS

## A Step-by-Step Guide

**1**

### Fill out a quote request for form

Your journey begins when you fill out our simple **Request a Quote** form. Once this step is completed your information will be reviewed by one of our in-house lighting experts who will setup an account for you.

**2**

### Scheduling an Appointment for a Home Analysis

Once your account is set up, **you'll receive a call, text, or email from your assigned lighting expert.** They will schedule an in-home appointment to discuss your needs.

**3**

### Attend a in-person meeting with your assigned lighting expert

On the scheduled day, **your dedicated lighting expert will visit your home** to *measure your roofline, demonstrate the lights, and color match your home to the custom tracks.*



***\*You will need to be home & present for this meeting.***

4

## Building your custom permanent outdoor lighting system

Our manufacturing team will **custom-build** the aluminum channels that will house and protect your lights.

These blend in with your home during the day and let your **lights shine brilliantly at night**. This process will take about one week.



5

## Installation Day – Bringing Your Vision to Life

On the agreed-upon date our experienced team will **install the lighting system and train you how to use the phone app to control the lights**.

You will need to be present to provide them with access to your driveway, garage, and WIFI. **The installation and training takes 1-2 days to complete.**



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## Enjoy Your Lights!

Once the installation and training are complete, it's time to **love your lights!**

\*Please leave us a Google review (we strive for 5 stars) and tell your family and friends about your new lights!



# Top 5 Benefits of Permanent Outdoor Lights

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## **Safety: No More Ladders or Slippery Roofs**

Permanent outdoor lights have many benefits, but, safety is number 1. They keep you safe by removing the need to climb ladders in icy weather. Each year, many people get hurt hanging holiday lights. With permanent lights, you avoid this risk. Professional installers set them up once, and you never have to climb a ladder again.

## **Convenience: Light Up in Seconds**

Permanent lights are super easy to use. With a tap on your phone or a voice command, your home lights up. You can even pre-set different colors and patterns for holidays, and they change automatically.

## **Easy to Use for Everyone**

Permanent lights are simple for the whole family. The app is easy to use, even for kids. You can drag and drop colors or animations and control everything with clear, simple icons.

## **Time Saver: Pre-Program Your Lights**

Permanent lights save time. No more setting up or taking down lights every year. You can program them for any holiday or event, and they will change automatically without you needing to do anything.

## **Versatility: Lights for Any Occasion**

You can use permanent lights year-round for different events. Customize them for holidays, sports games, or just for fun. The lights stay hidden when off, so you don't need to take them down.



# Top 7 Problems with bad Installations

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## Uneven Roof Peak Lights

**Bad installers** often leave lights uneven on roof peaks, making your home look sloppy at night. To avoid this, ask the installer how they ensure even spacing and check their past work for red flags.

## Control Panel in Soffit or Attic

Placing the control panel in hard-to-reach spots like the soffit or attic can be dangerous and cause electrical issues. Always ask where the control panel will be installed. If they suggest these areas, it's a bad sign.

## Mismatched Track Colors

Mismatched track colors make the lights stand out in a bad way. Ask the company to match the track color to your home, and check that they have the right color before installation.

## Wires Across the Roof

Exposed wires look messy and unprofessional. Make sure the company hides all wiring inside the track system. Ask to see examples of their previous work.

## Holes in Gutters

Some installers drill holes in gutters to attach lights, which can cause leaks and damage. Ensure the company uses a track system and avoids drilling into your gutters.

## Unequal Power Distribution

Poor electrical work can cause lights to flicker or look dim. This can even be a fire hazard. Make sure the installer has trained technicians to avoid these issues.

## Downward or Outward Facing Tracks

Improper installation can cause lights to face downward or outward, ruining the look. Choose a company that customizes tracks for your roof to ensure a smooth, even glow.





# LUXLIGHTS

## READY FOR PERMANENT OUTDOOR LIGHTS?

Schedule your free quote today!

Visit [LUXLIGHTS.COM](https://www.luxlights.com)

(385) 595-4448

